

CALL FOR ARTISTS

Lighten Up

San Luis Obispo Museum of Art, McMeen Gallery

A juried exhibition for members of the Central Coast Craftmakers

Exhibition Dates: June 2–July 30, 2017

Opening Reception: Friday, June 2, 6 to 9 PM

Second Reception: Friday, July 7, 6 to 9 PM

Entry Deadline: April 1, 2017

Lighten Up is a theme that can be interpreted in many ways—as a directive to take life less seriously (in terms of color, weight, or a luminous quality to artwork, etc.). The Central Coast Craftmakers, one of five artist groups affiliated with the San Luis Obispo Museum of Art (SLOMA), invites its members to submit artwork in any fine craft media based on this theme.

Juror: Virginia Nelson

Central Coast artist Virginia Nelson is a long time member of SLOMA. She has been a painter for forty years and began doing fiber work about twenty years ago. A quilter friend introduced her to the “play” of quilts, the somewhat haphazard combinations of fabric that “sings.” Virginia loves the feel of the fabrics as well as their possibilities when combined. She received the Award of Excellence for her fiber work in an exhibition at the San Luis Obispo Museum of Art.

Awards: Two Awards of Merit will be selected.

Eligibility: *Lighten Up* is open to current members of the Central Coast Craftmakers and the San Luis Obispo Museum of Art. Join by phone (805.543.8562) or online (sloma.org/join).

Entry Fee: Artists may submit up to three pieces of art for \$30. Checks can be made out to SLOMA with “Lighten Up” in the memo line.

Submission Guidelines: Digital images must be of quality and size to be adequately viewed by the juror. For maximum chance of your work being shown in its best light, crop your images so that no backgrounds show in the submitted images.

Each artwork's digital image must be labeled with its title and dimensions (height x width x depth) for example: RedBarn.20x24x4.jpg. No artist's name and don't number them – just title and dimensions! Resolution must be 300 dpi and sized for adequate viewing.

Entry Deadline: Entry must arrive by **Saturday, April 1st**. This is not a postmark date, but an arrive-by date. The CD or thumb drive must have your name written in permanent ink. Notification of acceptance of work will be sent by email by April 28, 2017.

Hand deliver or mail your CD or thumb drive with the entry form and check made payable to SLOMA, with *Lighten Up* on the subject line, to:

For Hand delivery: San Luis Obispo Museum of Art
1010 Broad Street, San Luis Obispo

For Mail: San Luis Obispo Museum of Art
PO Box 813, San Luis Obispo, CA 93406

Submission of artwork to this exhibition constitutes an agreement to the conditions stated in this Call for Entry and is a commitment to exhibit accepted artwork for the duration of the exhibition. Also, by entering this exhibition, artists agree to allow the Central Coast Craftmakers and San Luis Obispo Museum of Art to use submitted images for promotional purposes.

The juror, the Central Coast Craftmakers, the Museum of Art, and representatives reserve the right to reject any artwork that does not meet the standards shown in the images supplied. No substitutions are allowed. To be exhibited, entries **must** be for sale and ready for professional display.

Requirements: Artworks must have been completed within the last three years and not previously exhibited at SLOMA. The exhibition is open to all fine craft media. Size must not exceed 24 inches in any direction.

Installation Note: The McMeen gallery is up one flight of stairs. Help will be available, but artists must be responsible for installation of large or heavy works. A limited number of pedestals are available.

Prices, Sales, and Commission: All artwork must be for sale. For any sales, 50% of the sale price will go to the artist. Prices may not be changed after entry. Entries must have prices to be considered.

Insurance and Care: The San Luis Obispo Museum of Art carries an insurance policy for all artwork in the Museum. Artists may wish to carry their own insurance. SLOMA and the Central Coast Craftmakers representatives will make every reasonable effort to protect art from the time it is received until it is shipped to or picked up by the artist. However, neither SLOMA staff nor Central Coast Craftmakers and its members will be held responsible for any damage or theft of artwork.

Delivery / Shipping: Accepted artists will receive detailed shipping and delivery instructions.

Pick Up / Return: Unsold artwork must be picked up on Monday, July 31, 2017 between 11AM – 5 PM. Sold artwork will be shipped at the buyer's expense. Artwork left at SLOMA for more than thirty days becomes the property of SLOMA.

Information: Kate Froman at katefroman@juno.com or Ruta Saliklis at rsaliklis@sloma.org.

See attached entry form.

***Lighten Up* Entry Form**

Print, complete, and mail this application with your CD or thumb drive and check made payable to SLOMA:

Lighten Up
San Luis Obispo Museum of Art
PO Box 813, San Luis Obispo, CA 93406

Artist Name _____
Address _____ City _____ Zip _____
Phone _____ Email _____

Entry 1

Title _____
Medium _____ Size (H x W x D) _____
Year produced _____ Price: (includes 50% SLOMA commission) \$ _____

Entry 2

Title _____
Medium _____ Size (H x W x D) _____
Year produced _____ Price: (includes 50% SLOMA commission) \$ _____

Entry 3

Title _____
Medium _____ Size (H x W x D) _____
Year produced _____ Price: (includes 50% SLOMA commission) \$ _____

Submission Check List:

- Completed Entry Form
- Entry Fee of \$30, up to 3 entries with check made payable to SLOMA
- Images on CD or Flash Drive (image files labeled with title & dimensions ONLY)

How did you hear about this exhibition? _____

I agree to terms and conditions set forth in the *Lighten Up* Call for Entry.

Signature _____ Date _____

**** Please keep a copy of this form for your records ****